

**GOVERNMENT OF ODISHA
DEPARTMENT OF WATER RESOURCES,
PROJECT MANAGEMENT UNIT, OIIAWMIP
5th Floor, Rajiv Bhawan, Bhubaneswar.**

No. : 05 / 2016-17

Dated: 19.09.2015

**INVITATION FOR EXPRESSIONS OF INTEREST
(Agri-Marketing Manager – CS 5)**

Loan 3265 IND: Orissa Integrated Irrigated Agriculture and Water Management Investment Program (OIIAWMIP) - Project 2).

1. The Government of Odisha, through the Government of India, has received a loan of \$ 157.5 million from the Asian Development Bank (ADB) for the Orissa Integrated Irrigated Agriculture and Water Management Investment Program (OIIAWMIP). The program, aims at promoting rural economic growth and reducing poverty in the selected river basins/ geographical areas, and institutionalizing effective mechanisms to strengthen and put into operation participatory irrigation management. In Tranche-1 to achieve improvement of institutional performance of irrigation service delivery and water resources management in 1 major and 3 medium existing irrigation schemes and about 650 existing minor lift irrigation schemes planned activities were executed. Tranche 2 (Project 2) seeks to expand project activities to another 4 major and 3 medium irrigation schemes and 750 minor lift irrigation schemes, and in addition restore saline and river embankments that were damaged by the 2013 cyclone Phailin.

2. The Executing Agency, the Department of Water Resources, Government of Odisha, is proposing to provide Pani Panchayat (PP) strengthening services in 7 sub-projects through 7 teams of Consultants. In a sub-project there will be one PIM Program Co-ordinator, one Agriculture Marketing Manager and numbers of Support Service Teams (SST) depending on total numbers of PPs in the sub-project. The PIM Program Co-ordinator will be the Team leader to implement the program. The detail implementation arrangement is described in the terms of reference (TOR). The SST members will be recruited through a Consulting Firm and the PIM Program Co-ordinator and the Agri-Marketing Manager for each sub-project are proposed to be recruited directly following individual consultants' selection (ICS) method of procurement.

3. The Chief Engineer-cum-project Director, Project management unit (PMU) of OIIAWMIP, Department of Water Resources, Government of Odisha now invites Expression of Interest (EOI) from Individual Consultants for the following positions for implementation of Pani Panchayat Strengthening Services program in about 169 Pani Panchayats (17 SSTs) in 4 major (Machhagaon- Jagatsinghpur district, Pattamundai – Kendrapada district, HLC Range 1- Jajpur district and MCII- Cuttack and Jagatsinghpur districts) and 3 medium (Ramial – Dhenkanal district, Kanjhari – Keonjhar district and Kansabahal – Sundargarh district) irrigation schemes under the Orissa Integrated Irrigated Agriculture and Water Management Investment Program (OIIAWMIP), Project 2.

1. Agriculture Marketing Manager – 7 nos.

4. SCOPE OF SERVICES

Consultants having experience in handling similar works (i.e., experience relevant to agribusiness/marketing & Capacity building, participatory Irrigation Management (PIM) & strengthening PPs, Participatory community mobilization providing services and working with farmers/ farmers organizations on PIM).

The Consultants will develop 169 sustainable PPs in these 7 sub projects to (i) ensure the delivery of agricultural support services, facilitate improved cropping practices and post-harvest operations like marketing and value addition, (ii) ensure REM benefits and (iii) improve irrigation system O&M.

The Consultants will ensure that DOWR receives necessary support in accordance with a predetermined mobilization schedule. The Consultants will be engaged under individual contracts comprising the services as per ToR. The tentative contract period will be 22 months i.e. the period of Tranche-2 (Dec 2016 to Sept 2018).

5. Interested individual consultants for the position of Agriculture Marketing Managers should have Masters Degree in a field related to the expected duty (e.g. Agricultural Marketing/ Business, Enterprise development, Commerce, Agri-Business Management) with specialized training and preferably 3 years post-qualification experience in linking farmers/farmer organizations with input and output markets with emphasis on diversified crops and value-addition. The Consultants in their expression of interest shall provide the detailed information about their experience / capacity relevant to this assignment supported by documentary proof in the standard EOI format available in official website of ADB and Government of Odisha, addresses given in para 7. They are also required to furnish their CV describing their qualification and Experience in details in standard ADB CV format.

6. Individual Consultants will be selected in accordance with Individual Consultants Selection (ICS) procedure set out in ADB's Guidelines for Use of Consultants (2013). The Project Management Unit (PMU) will manage the Consultants' Contract.

7. Interested candidates may obtain the Terms of References (ToR) from the official DoWR website www.dowrodisha.gov.in and Consultant Selection Recruitment Notice on ADB's website <http://cms.adb.org/Consulting/EOI-firms.doc>.


8. EOI should be submitted by on-line through ADB's Consultant Management System using the above link. Paper based manual submissions for EOI shall not be acceptable. Deadline for EOI submission is up to 11.59 PM (Manila Time), i.e., 9.29 PM IST on 06.10.2016. The undersigned reserves the right to cancel any or all EOIs without assigning any reason thereof.

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